

	Total	Age							
		18-34	35-44	45-54	55-64	65+			
Unweighted Total	1016	103	134	188	249	316			
Weighted Total	1000	295	182	191	145	161			
Ever heard of	540	119	125	134	90	63			
	54%	40%	69%	70%	62%	39%			
Favorable	356	80	86	99	57	29			
	36%	27%	47%	52%	39%	18%			
Very favorable	118	36	22	36	15	8			
	12%	12%	12%	19%	11%	5%			
Somewhat favorable	237	45	64	63	41	21			
	24%	15%	35%	33%	29%	13%			
Unfavorable	184	38	40	36	34	34			
	18%	13%	22%	19%	23%	21%			
Somewhat unfavorable	96	20	26	22	16	8			
	10%	7%	14%	12%	11%	5%			
Very unfavorable	88	18	14	13	17	25			
	9%	6%	8%	7%	12%	16%			
Never heard of	312	137	28	32	38	65			
	31%	47%	16%	17%	26%	40%			
Don't know	148	39	29	24	16	33			
	15%	13%	16%	13%	11%	21%			

