

	Total	Education					
		HS Inc.	HS Grad	Col Inc.	Col Grad.		
Unweighted Total	1016	71	279	274	379		
Weighted Total	1000	86	295	286	320		
Ever heard of	540	32	135	176	194		
	54%	37%	46%	62%	61%		
Favorable	356	21	75	129	130		
	36%	24%	26%	45%	40%		
Very favorable	118	7	29	39	43		
	12%	8%	10%	14%	13%		
Somewhat favorable	237	14	46	90	87		
	24%	16%	16%	31%	27%		
Unfavorable	184	11	59	47	65		
	18%	13%	20%	16%	20%		
Somewhat unfavorable	96	4	26	24	39		
	10%	5%	9%	8%	12%		
Very unfavorable	88	6	33	23	26		
	9%	7%	11%	8%	8%		
Never heard of	312	38	120	77	70		
	31%	44%	41%	27%	22%		
Don't know	148	16	40	33	56		
	15%	19%	14%	11%	18%		

