

	Total	Region							
		NE	MW	S	W				
Unweighted Total	1016	187	230	370	229				
Weighted Total	1000	186	221	367	226				
Ever heard of	540	124	121	172	123				
	54%	67%	55%	47%	55%				
Favorable	356	84	83	103	86				
	36%	45%	37%	28%	38%				
Very favorable	118	28	22	31	38				
	12%	15%	10%	8%	17%				
Somewhat favorable	237	56	61	72	48				
	24%	30%	28%	20%	21%				
Unfavorable	184	40	38	69	37				
	18%	22%	17%	19%	17%				
Somewhat unfavorable	96	21	22	36	18				
	10%	11%	10%	10%	8%				
Very unfavorable	88	19	16	33	20				
	9%	10%	7%	9%	9%				
Never heard of	312	45	60	138	69				
	31%	24%	27%	38%	30%				
Don't know	148	17	40	57	34				
	15%	9%	18%	16%	15%				

