

		Sex					
	Total	Male	Female				
Unweighted Total	1016	514	502				
Weighted Total	1000	484	516				
Ever heard of	540	287	253				
	54%	59%	49%				
Favorable	356	192	164				
	36%	40%	32%				
Very favorable	118	68	51				
	12%	14%	10%				
Somewhat favorable	237	124	113				
	24%	26%	22%				
Unfavorable	184	95	89				
	18%	20%	17%				
Somewhat unfavorable	96	53	43				
	10%	11%	8%				
Very unfavorable	88	42	47				
	9%	9%	9%				
Never heard of	312	136	176				
	31%	28%	34%				
Don't know	148	61	86				
	15%	13%	17%				

